



Camp Rosenbaum's

Game Show Gala

Thursday, May 20th, 2021 at 6pm

Featuring the game: Survey Says

Join us for an evening full of fun and competition as teams go head-to-head in this Family Feud-style event.

SIGN UP NOW

[JOIN OR CREATE AT TEAM](#)

WWW.CAMPROSENBAUM.ORG/GAMESHOWGALA/TEAMS

Purchase a ticket!

For a recommended donation of \$20, you'll get the link to watch the Game Show Gala and cheer on our teams! Ticket purchasers will even be entered into a free drawing that will be announced during the show. Donation proceeds go directly to Camp Rosenbaum!

Support a team!

Teams are competing for bracket rankings based on your support! The team that raises the most will get a first place seeding and each player will receive a prize gift basket. Team supporters will get a link to watch the show, so that you can see if your favorite team win!

Create or join a team!

Help Camp Rosenbaum put on a fun, entertaining evening and compete for the chance to win \$500! The top fundraising team will also receive individual gift baskets.

Become a sponsor!

All sponsorships include brand and marketing opportunities, sponsor recognition and access to watch the game show broadcast! Select sponsorships include personalized videos created and shown before and during the event, and even customized game show questions! Your sponsorship will reach a large audience, streaming online and through multiple social media platforms.



Survey Says Game Show Basics

Facing Off

Each question starts off with one team member from each team facing off to be the first answer to the question. The contestant who buzzes in first gets to provide the first answer. If that answer is the No. 1 survey response, his or her team gets control of the question. If not, the opposing contestant gets to try and provide a higher-ranking response to earn control for his or her family.

Virtual Survey Says

The virtual version of Survey Says is played a little differently than the live show you have seen on TV. Once a team has claimed the question, team members will start providing answers one at a time. Team members are not permitted to consult with one another during this part of the game.

The Buzzer

When a person does not provide an answer on the board, the team gets an "X" and the question moves to the other team. If the second team answers everything correctly, they win the question and the points! However, if they miss and get an "X", the question bounces back to the first team.

How to Win

Gameplay continues until either team has received three "X's" or completed the question. If a team does get three "X's", the opposing team wins. Each game round will have a single question in a tournament-style event. Teams who win their round will advance to the next and will continue competing until a champion is crowned.

TIPS FOR YOUR TEAM'S SUCCESS!

CREATING A TEAM

Creating a team is easy! Go to our teams website and select "Register Your Team" then fill out the form. Each team member must fill out a form but you may fill out the form for another team member if you have their permission.

Teams can be created from your family, friends, workplace or groups of volunteers from Camp Rosenbaum. Don't forget to create a team name! This can be a family name, company you work for, Camp Rosenbaum related, or anything fun that relates to your team.

www.camprosenbaum.org/gameshowgala/teams



JOINING A TEAM

Teams are limited to 5 people with one teammate designated as team captain. To sign up for a team, go to the teams website and select "[Register Your Team](#)" then fill out the form. Since each team will be gathering remotely at a home or office during the recording of the game show, we recommend joining a team of people that you have been comingling with during this last year.



Fundraising

Check out our fundraising guide where you will find tips on how to fundraise. We have also provided you with a donation request letter and a sponsorship packet to help you seek out donations or a sponsor.

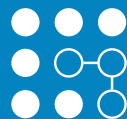


Prizes

The 1st place team will receive \$500 cash prize and the top two teams will receive a team trophy. The #1 fundraising team will receive a gift basket for each member.

TEAM CAPTAIN'S DUTIES

- ▶ Recruit team members and ensure that they are signed up through the website.
- ▶ Keep teammates motivated and engaged in fundraising efforts and for the game show!
- ▶ Track your team's progress and stay informed with emails from Camp Rosenbaum.
- ▶ Assign designated gathering place for the game show night where all your teammates will compete for a chance at \$500!



Team Strategy

Teams are ranked in the bracket based on how much money raised before the event with top seeds competing against bottom seed teams. Once brackets are set, all teams start at zero points. The team that completes the question in a round advances to the next.



Team Sponsor

The easiest way to fundraise is to find a team sponsor. A team sponsor, at the \$1,000 level, receives logo presence on the website, recognition on social media accounts, verbal recognition during game show, and free event viewing link.



From friends and family, to coworkers and employers, you never know who might be willing to donate and support your team and Camp Rosenbaum.

“IT NEVER HURTS TO ASK.”

Follow along as we guide you through announcing your team and fundraising efforts on social media, seeking employer match donations and telling supporters where they can donate. Make sure to check out other helpful info in the fundraising section of the Teams website!

FUNDRAISING QUICK - TOOLS

ALL TEAM DONATIONS DUE: APRIL 30TH

WAYS TO ASK

- ✓ Email friends, family, and coworkers to share that you're joining a game show that benefits Camp Rosenbaum and their campers!
- ✓ Create posts on Facebook, Instagram or Twitter announcing Camp Rosenbaum's Game Show Gala and asking friends to help your team get seeded in the game show bracket.
- ✓ Ask your employer if they would be willing to match donations from coworkers or ask personal donors if their employer matches donations. It's super easy!

EMAIL TEMPLATE

Email is a great way to reach individuals or business connections in your life. We have created an easy template that you can use - just fill in your personal and team information for a quick and effective donation request. Follow the link below and click on "Donation Request Template."

WWW.CAMPROSENBAUM.ORG/GAMESHOWGALA/TEAMS/

SOCIAL MEDIA

SAMPLE POST 1

Camp Rosenbaum is hosting their first ever Game Show Gala and I have joined one of the teams! Please consider donating to our team (insert team name) and help us get seeded in the bracket. All proceeds go towards Camp Rosenbaum programs! #camprosenbaum #rosenbaumrocks #BCE

SAMPLE POST 2

Camp Rosenbaum means the world to me. They do incredible work with children from low-income families in our community. This May, Camp Rosenbaum is hosting their first ever Game Show Gala and it would be amazing if you could donate to our team (insert team name) and help us get seeded in the bracket! #camprosenbaum #rosenbaumrocks

SAMPLE POST 3

You know I love a good competition - even better when it raises money for Camp Rosenbaum and their programs! This May, Camp Rosenbaum is hosting their first ever Game Show Gala. Join me by donating to our team (insert team name) and help us get seeded in the team bracket. #camprosenbaum #rosenbaumrocks #BCE

CONTACT US

E: CRYSTAL@CAMPROSENBAUM.ORG

P: 503-318-7923

W: WWW.CAMPROSENBAUM.ORG/GAMESHOWGALA

Being passionate and excited about your team's goals will show the more you talk to people about Camp Rosenbaum. It's supporters like you who truly make a difference!

“THERE IS NO CAMP LIKE IT!”

.....

Many employers like to support organizations that are important to their employees because their employees are important to them. Don't hesitate to ask your employer if they would like to match donations or become a team or event sponsor. Simply use the email template along with the Sponsorship Packet when you ask!



FUNDRAISING

QUICK - TOOLS

ALL TEAM DONATIONS DUE: APRIL 30TH

▶ **TEAM SPONSOR**

SPONSOR BENEFITS

The great thing about recruiting a sponsor is that it not only makes less work for you, but the sponsor gets to market their business with logo recognition, and at certain levels, create a question for the game show based on their company or services.

TEAM SPONSOR LEVEL

At the \$1,000 sponsorship level, sponsors will enjoy the opportunity to create a support video shown leading up to and during event, verbal recognition during the game show, their logo on all electronic communications, Gala webpage, and ticket sales website, as well as sponsor recognition on Camp Rosenbaum's social media accounts.

SPONSORSHIP PACKET

In case you didn't see it, the sponsorship levels and information are on the teams page. Just click on "Sponsorship Packet" under fundraising. Please feel free to email that packet to anyone who you think might be interested in sponsoring your team or becoming an event sponsor.

▶ **MATCHING GIFTS**

Be sure to ask your donors if their employer matches donations. It is quick and easy to find out. Just click the link below to search for the company name and you can double your impact in no time!

WWW.DOUBLETHEDONATION.COM/CAMPROSENBAUM

.....

▶ **TEAM DONATIONS**

- ✔ To make a donation online, simply go to the event website, select "SUPPORT A TEAM", then find your favorite team and enter the amount. Complete the steps for payment and don't forget you can support more than one!
- ✔ Donations can also be made with cash or checks. Checks should be made payable to: Camp Rosenbaum Fund with your team name or your name in the note field. Donations must be received by Friday, April 30th.
- ✔ If a team donor has questions about becoming a sponsor with their donation counting for your team's fundraising goal, please have them email crystal@camprosenbaum.org for details.